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| **Video** |  | <https://www.youtube.com/watch?v=LVV_93mBfSU> |

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| **Questions to Consider While Viewing** | |
| What are search engines used for? |  |
| How does a search engine search quickly? |  |
| What is the program called that goes through the hyperlinks of pages? |  |
| What is a ranking algorithm? What criteria might they use? |  |
| What does Page Rank use to evaluate webpages? |  |
| How do search algorithms understand the underlying meaning of words? |  |

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| **Questions to Consider After Viewing** | |
| What’s the hook of this presentation? |  |
| What are some transition words they used? |  |
| Where are the presenters looking? |  |
| What kind of body language do these presenters use? |  |
| What graphics did they use to support their presentation? |  |